

Noble® Corporate Overview



July 2011



Company Overview : **At a glance**

A Global Leader in Unified Contact Center Technology

- **Industry Pioneer :** Product V1.0 1986; Company founded in 1989; History of innovation.
- **Global Reach :** Serving clients in 30+ countries with offices on 6 continents.
- **Stability & Strength :** Headquartered in Atlanta. Privately held, 20+ years with same senior management and consistent year-over-year corporate growth and profitability.
- **Customer-Centric Culture :** Active Users Group with 2000+ members and active website community. Annual Users Group Conference held in Atlanta. Promote *Best Practices* among peers.
- **Contact Center Focused :** Our goal is to be the premier global provider of unified performance oriented contact center technologies.
- **Award-winning Flagship Product :** A Proven Product – “Best-in-Class”. Provider of innovative Enterprise solutions for Large and SMB markets.

Company Overview : **Key Differentiators**

Innovation:

- Continuous process of innovation. Now offering a hosted solution with the full functionality of our premise-based platform while continuing to enhance and improve core products, including Maestro, Composer Web Agent and WFM.

Customization:

- Our solutions are created with a wide array of deployment and configuration options through close collaboration between management, product development, solution engineering and sales.

Global reach:

- We have 4,000+ active client sites in more than 30 countries around the globe, and on-site sales and support functions in UK, Australia, India, France, Germany, Brazil, Mexico, the Philippines, etc.

Company Overview : **Market Position**

- We are a Tier One provider of Contact Center Technology
- We are Team of Contact Center Veterans and Experts
- We offer a fully *Integrated* and *Unified* solution for the contact center - infrastructure and business applications
- We offer solutions for the SMB and Enterprise markets
- We are a dynamic company known for our flexibility and agility

Thank you for your interest.

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